



# ACCMA 2016 WINTER CONFERENCE

## **“BUILDING THE FRAMEWORK FOR SUCCESS”**

January 27-29, 2016

The Hotel at Auburn University and Dixon Conference Center

### AGENDA

Sessions will be held in Ballroom B; Reception, Luncheon & Breakfast in Governor's Room; and Exhibitor Area and Breaks in Ballroom B and Foyer

#### Wednesday, January 27

- 11 a.m. - 1 p.m. Exhibitor Booths Set-Up
- 1-2 p.m. Beverages & Snacks
- 1-5 p.m. Registration Desk Open
- 1-5 p.m. Exhibitor Booths Open
- 2-4:45 p.m. OPENING SESSION
- 2:00 p.m. **Welcome & Pledge**  
George Henry, President, ACCMA
- 2:10 p.m. **Welcome from Auburn**
- 2:15 p.m. **Getting to Know the Alliance**  
Sallie Ann Burnett, Alliance for Innovation
- 3:00 p.m. Beverage Break
- 3:15 p.m. **ADA Requirements for Road Projects**  
Steve Till, Central Alabama Regional Planning & Development Commission  
Clint Andrews, FHWA Alabama Division
- 4:30 p.m. **GASB – New Rules & Updates**  
Penny Smith, City of Auburn
- 5-6 p.m. **Opening Reception**  
Dinner on Your Own

#### Thursday, January 28

- 7:30-8:30 a.m. Continental Breakfast
- 7:30-11:30 a.m. Registration Desk Open
- 7:30 a.m.-1 p.m. Exhibitor Booths Open
- 8:30-11:30 a.m. GENERAL SESSION
- 8:30 a.m. **Welcome & Pledge**  
Judge Bill English, Lee County
- 8:45 a.m. **The Census is Not a 10 Year Event**  
Myles Mayberry, Director Demographic Services, ASU Center for Leadership and Public Policy
- 9:45 a.m. Beverage Break
- 10:00 a.m. **Being a Champion for the Profession**  
Dr. Douglas J. Watson
- 11:30 a.m. **President's Luncheon**

#### Thursday, January 28

- 12:30-4:30 p.m. AFTERNOON SESSION
- 12:30 p.m. **Building the Infrastructure for Economic Development**  
Dr. Joe Sumners, GEDI Auburn University
- 1:15 p.m. **2016 Legislative Session Report**  
Greg Cochran, Alabama League of Municipalities  
Chase Cobb, ACCA
- 2:30 p.m. Economic Tour of Auburn
- 5 p.m. Dinner

#### Friday, January 29

- 7:30-8:30 a.m. Hot Buffet Breakfast
- 7:30-11 a.m. Exhibitor Booths Open
- 8:30-11:45 a.m. CLOSING SESSION
- 8:30 a.m. **Morning Devotional**
- 8:45 a.m. **Marketing/Branding**  
Luke Camara and Nathan Ingram, Me2graphics
- 9:30 a.m. **Presentation from ICMA President**  
Pat Martel, ICMA President
- 10:15 a.m. **GIS-Best Practices for Public Management**
- 10:45 a.m. Beverage Break
- 11:00 a.m. **Roundtable**  
George Henry, President, ACCMA
- 11:30 a.m. **ICMA UPDATE**
- 11:45 a.m. **ACCMA Business Meeting**  
George Henry, ACCMA President presiding  
Grand Prize Drawing & Adjournment
- 12:00 p.m. Adjourn

#### **MARK YOUR CALENDARS!**

ACCMA 2016 Summer Conference

June 8-10, 2016

Hampton Inn & Suites – Orange Beach, Ala.