

Auburn University
Government and Economic Development Institute

Alabama City County Management Association
Local Government Professional Management Certificate Program
2022-2023 Tentative Course Schedule

Leadership and Effective Public Management: **\$350**

November 9-10, 2022 (10 hours), Auburn/Hybrid

This course explores the organizational failures and successes are a function of positive managerial climates which nurture strong leaders and facilitate learning, adaption, and high performance. Therefore, it is important for everyone to understand and to reflect upon the topics of management and leadership, from the executive director to the frontline staff. To do so, this course provides participants with an overview of supervisory, managerial, and leadership principles in public organizations.

Laws and Ethics for Public Management: **\$350**

December 15-16, 2022 (10 hours), Auburn/Hybrid

This course explores the ethical and legal responsibilities associated with managing in the public sector and within the State of Alabama. Participants will be introduced to core state ethics laws and rules, identify, and utilize key tools and practices to build and maintain high performing ethical organizations. Class time will also be spent identifying ethical tensions from the field with opportunities to engage in problem solving.

Economic and Community Development: **\$350**

February 23-24, 2023 (10 hours), Auburn/Hybrid

Participants will learn the importance of their positions as local government administrators in the planning, advancing, and marketing of their community. A variety of tools to accomplish these tasks will be explored with emphasis on actual Alabama based examples. Topics include: strategic and comprehensive planning, community leadership, community engagement, technology and development, public-private partnerships, and community branding. Policy development and implementation will also be discussed.

Human Resource Management and Staff Effectiveness: **\$350**

March 23-24, 2023 (10 hours), Auburn/Hybrid

This course is designed to provide an overview of important personnel, employment, and human resource issues and discussions of the ways in which the workplace is affected. Current employment laws and how they impact personnel actions and processes will be addressed from the perspectives of both the employee and the supervisor. Throughout the course, an emphasis will be placed on consistently following approved policies and procedures, and on the necessity of appropriate documentation. The course will also examine strategies and techniques for effective employee supervision and motivation.

Public Budgeting and Financial Management: **\$350**

April 13-14, 2023 (10 hours), Auburn/Hybrid

Participants will learn how effective stewardship of public resources is one of the most important responsibilities for public managers. This course is designed to provide an overview of theories and techniques of governmental budgeting, financial planning and control, risk management, procurement, grants and contracts management, reporting, and accounting.

For information about these and other professional development courses contact:

Government and Economic Development Institute at Auburn University

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Checks payable to Auburn University

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