



# ACCMA 2020 Conferences Sponsorship Program

The Alabama City/County Management Association (ACCMA) holds two conferences each year. The Winter Conference is held in January and the Summer Conference in June. These conferences, which are made possible by the generosity and support of our sponsors, provide our members with the highest quality of educational sessions while offering them optimal networking opportunities. Through sponsorships, companies receive many benefits, such as added visibility, increased name recognition, and expanded awareness of products and services to city and county government administrative staff and elected officials in Alabama. ACCMA offers four levels of Sponsorship: Platinum, Gold, Silver and Bronze. Details of each level are listed below.

Need more information? Send email to: [info@accma-online.org](mailto:info@accma-online.org)

**NOTE: Sponsorship fees for ACCMA Conferences are used solely for the expense of the conferences. ACCMA does not endorse any elected officials and does not make any contributions to their campaigns.**

## PLATINUM SPONSOR

*Conference Sponsor - \$3,000\**

- ♦ Four (4) complimentary registrations
- ♦ Two (2) exhibit tables, if possible - first choice on location
- ♦ Recognition on conference signage, program and website.
- ♦ Recognition throughout *Conference*
- ♦ Pre-registration list sent two (2) weeks before conference
- ♦ Opportunity to sponsor lunch and participate in any of the five ACCMA Certificate classes being held that year.
- ♦ Free one-year Corporate Membership
- ♦ Access to ACCMA current-year membership roster

## SILVER SPONSOR

*President's Luncheon - \$1,000\**

- ♦ Two (2) complimentary registrations
- ♦ One (1) exhibit table – third choice on location
- ♦ Recognition on conference signage, program and website
- ♦ Recognition at *Luncheon*
- ♦ Pre-registration list sent week of conference, upon request only

\*Amounts shown are per conference. Sponsor both Winter and Summer Conferences and receive **10% discount**. (see registration form)

## GOLD SPONSOR

*Reception & Dinner Events - \$2,000\**

- ♦ Three (3) complimentary registrations
- ♦ One (1) exhibit table – second choice on location
- ♦ Recognition on conference signage, program and website
- ♦ Recognition at *Reception & Dinner*
- ♦ Pre-registration list sent one (1) week before conference
- ♦ 50% off one-year Corp. Membership
- ♦ Access to ACCMA current-year membership roster

## BRONZE SPONSOR

*Refreshment Breaks - \$750\**

- ♦ One (1) complimentary registration
- ♦ One (1) exhibit table - no choice on location
- ♦ Recognition on conference signage, program and website

## EXHIBITOR INFO.

Includes: one exhibit table w/ skirting and two chairs (electricity upon request)

**Exhibitor Set-Up**  
Wednesday am

**Exhibit Area Open\***  
Wednesday

**Exhibitor Break Down**  
Friday am

\*For best results in meeting conference attendees, sponsors are asked to man their exhibits before each opening session and during all breaks and events held in the exhibit area.

The purpose of the Alabama City/County Management Association is to strengthen the quality of and to protect and promote local governments in Alabama by increasing the proficiency and professionalism of city and county managers/administrators through education, training, association and mutual exchange of information and through cooperation with the Alabama League of Municipalities and the Association of County Commissions of Alabama in the production of meaningful research & information.

**Sponsorship registration form and payment must be received no later than 20 days before the conference start date to be assured inclusion in conference materials and on conference signage.**



# ACCMA 2020 Conference Sponsorship Program

## Sponsor Commitment Form

**2020 CONFERENCE DATES:**

**Winter: Jan. 22-24–Birmingham, AL**

**Summer: June 3-5 – Orange Beach, AL**

**YES, ACCMA can count on us to Sponsor one or both conferences as checked below:**  
**(SAVE by sponsoring both conferences and receive a 10% discount!)**

<b>Sponsorship Level</b>	<b>Fee</b>	<b>Winter</b>	<b>Summer</b>		<b>10% Discount Fee</b>	<b>Both</b>
Platinum Sponsor	\$3,000	<input type="checkbox"/>	<input type="checkbox"/>	<b>OR</b>	\$5,400	<input type="checkbox"/>
Gold Sponsor	\$2,000	<input type="checkbox"/>	<input type="checkbox"/>	<b>OR</b>	\$3,600	<input type="checkbox"/>
Silver Sponsor	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<b>OR</b>	\$1,800	<input type="checkbox"/>
Bronze Sponsor	\$750	<input type="checkbox"/>	<input type="checkbox"/>	<b>OR</b>	\$1,350	<input type="checkbox"/>

### Sponsorship Benefits

**Complimentary Conference Registrations\*** based on level of sponsorship. (Note: additional reps must register to attend)

Platinum - 4 complimentary registrations

Gold - 3 complimentary registrations

Silver - 2 complimentary registrations

Bronze - 1 complimentary registration

**Complimentary Exhibit Tables** based on level of sponsorship. (Note: tables assigned first-come, first-serve)

Platinum - 2 comp. exhibit tables (if possible) Silver or Gold – 1 comp. exhibit table Bronze – on waiting list for 1 comp. exhibit table (Reserve your Exhibit Table –by checking appropriate boxes below)

**Yes, I am reserving an Exhibit Table**

**Yes, I will need electricity for my Exhibit Table**

**Yes, we will have at least one door prize**

**No, we do not want an Exhibit Table**

\*Complimentary Conference Registrations include admission to ALL conference sessions, events and meals.

Please complete this form and sign below. Information will be used on conference program materials and signage. Sponsors will also be listed on the *ACCMA Website* following each conference. NOTE: A **Sponsor Registration Form** will be sent soon.

Company Name: \_\_\_\_\_

Person Completing Form: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Signature: \_\_\_\_\_

(Signature Required)

**Please return your Sponsor Commitment Form ASAP to reserve your spot!**

**FAX to: 334-844-1919 or**

**EMAIL: [info@accma-online.org](mailto:info@accma-online.org)**