New Jobs

NEW JOBS

$8.7 BILLION

New Capital Investment

17,026

New Jobs Created

Source: Alabama Department of Commerce's 2018 New and Expanded Industry Report
2018 Auto Projects

2018 AUTO PROJECTS

$3.3 BILLION 5,477

New Capital Investment Anticipated Jobs

Source: Alabama Department of Commerce estimates

2018 Rural Development

2018 RURAL DEVELOPMENT

$1.1 BILLION 1,128

New Capital Investment New and Future Jobs Created

Source: Alabama Department of Commerce estimates
We’re working to elevate workforce development to a new level.

New Initiatives

New initiatives will fill the skilled worker pipeline.

- AlabamaWorks
- Alabama Office of Apprenticeship
- AIDT Recruitment Initiative
- Strong Start, Strong Finish
- Success Plus
Success Plus will prepare Alabama for the future

- Goal: Add 500,000 high-skilled employees to Alabama’s workforce by 2025
- Tactic: Address Alabama’s skills gap by equipping workers with industry-recognized skills through certificates, credentials or degrees
- Outcomes: Support for additional growth, compete for new businesses, improve overall quality of life

Alabama Workforce Council
Strong Start, Strong Finish: An Education-to-Workforce Vision for Alabama

Heive trong tart, trong finish enhmarks

1. Pre-k readiness to ensure that all of Alabama’s four year old are prepared for an excellent early childhood education experience;

2. School readiness to ensure that all of Alabama’s five and six year old enter kindergarten and first grade with advanced skills;

3. Literacy and numeracy by age eight to ensure that all of Alabama’s students are prepared to persist through difficult coursework and remain invested in school in advanced grades;

4. Career exploration and discovery so that all students understand how to connect their interests and aptitudes with academic skills they learn in the classroom and the many career opportunities that exist across Alabama—children cannot know what they want to be unless they have seen the possibilities;

5. College and/or career readiness so that all students graduate high school prepared to enter into postsecondary education or into an occupation within a in-demand, high-wage field.
Attainment – Success Plus

Attainment goal
+500,000 high-skilled employees to Alabama’s workforce by 2025
= 60% of the state’s working age population holding some type of certificate, credential, or degree of value

- Awareness
- Access and Success
- Pathways
- Leadership and Collaboration
- Assessment and Continuous Improvement

Alabama Department of Commerce

WORKFORCE DEVELOPMENT PIPELINE

DRAFT
Alabama Department of Commerce

REGIONAL WORKFORCE COUNCILS

• Full-time staff in each Region
• RWC Liaisons for each Region
• Seven (7) Councils also serve as WIOA Local Board
The Alabama Office of Apprenticeship supports industry-specific, on-the-job training, and classroom theory taught over a one to six year period. Employers provide apprentices with progressive wages, giving them an “earn while you learn” training experience that specifically meets a company’s workforce needs.

Industry Focused Sectors:
- Healthcare
- Construction/Carpentry
- Information Technology (IT)
- Distribution/Transportation/Logistics
- Advanced Manufacturing

Program Director:
Josh Laney
Region 1
Katanga Mants
334.590.9402
kmants@aidt.edu

Region 2
Kalynn Tullis
205.601.5803
jtullis@aidt.edu

Region 3
Katrina Davis
334.274.8020
kdavis@aidt.edu

Region 5
Patsy Richards
334.246.4181
prichards@aidt.edu
AIDT PARTNERSHIPS

- Alabama Department of Commerce
- EDPA – Economic Development Partnership of Alabama
- Education:
  - Alabama Community College System (includes Adult Education)
  - ATN – Alabama Technology Network
  - K-12
  - Universities
- ADECA – Alabama Department of Economic and Community Affairs
- ADRS – Alabama Department of Rehabilitation Services
- Alabama Career Center System
- Local Economic Developers
Robotics Technology Park - Phase 1
Robotics Technology Park

Mobile Training Unit

RTP Mobile Training Unit

Mobile Training Unit
AIDT TOTAL WORKFORCE DELIVERY SYSTEM

- Applicant Recruitment
- Trainee Selection
  - Application Reviews
  - Applicant Interviews
- Pre-employment Training
  - Skills/Capabilities/Learning Ability Demonstrated
  - Company Teamwork, Job Tasks Simulated
- On-the-Job Training
- Media Services/Program Development
- Leadership Development
- Maintenance Assessment/Training
- OSHA/Safety
- EMPACT
- AIDT Productions
- Specialty Centers:
  AWTC, MRWTC, RTP, MTC

ALABAMA AVIATION MANUFACTURERS
MAJOR PROJECTS

Mercedes-Benz  HONDA  TOYOTA  HYUNDAI  
AIRBUS  MAZDA  TOYOTA  POLARIS  
Remington  GE Aviation  Lockheed Martin  
ArcelorMittal  Outokumpu  Austal  

MADE IN ALABAMA

Alabama Department of Commerce