ICMA Code of Ethics

The mission of ICMA is to create excellence in local governance by developing and fostering professional local government management worldwide. To further this mission, certain principles, as set forth by the Code of Ethics, shall govern the conduct of every member of ICMA, who shall:

1. Be dedicated to the principal of effective and democratic local government by responsible ethical officials and believe that professional government management is essential to the achievement of this purpose.
2. Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs and a deep sense of social responsibility as a trained public servant.
3. Be dedicated to the highest ideals of honor and integrity in all public and personal relationships in order that the members may merit the respect and confidence of the elected officials, other officials, and employees, and of the public.
4. Recognize the chief function of local government at all times is to serve the best interests of all the people, and that the elected representatives of the people are entitled to the advice of the elected officials on matters of policy and to a review of the elected officials and program.
5. Submit policy proposals to elected officials, provide them with facts and advice on matters of policy as a basis for making decisions and setting community goals and uphold and implement local government policies and practices adopted by elected officials.

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2017 FOCUS

• Membership & Benefits
• Ethics
• Leadership & Professional Development
• Strategic Planning
• Future of Professional Management
Over 11,000 members representing all 50 states and 33 counties
ICMA Membership is Growing

Working together to build membership

• Co-recruitment efforts
  – Recruiting ICMA members to join your state association

• $200 flat rate dues for department directors

• Over 30% growth in early- to mid-career members

• Record numbers—over 11,000 ICMA members and growing!
ICMA’s Inclusive Membership

- Local Government CAOs: 33.4%
- Local Government Assistants: 10.6%
- Local Government Department Directors: 8.9%
- Local Government Entry-Level to Mid-Management Staff: 12.8%
- Local Government Interns: 1.3%
- Students: 8.4%
- Professors: 1.1%
- Retired and Life Members: 13.0%
- Other Non-Local Government: 10.3%
Enhancing Your Membership Benefits

• Free webinars on select topics with RC’s sponsorship

• Ethics webinars

• “Thank You For Your Loyalty”: one free webinar for all

• Free e-books:
  – *17 Local Government Predictions for a Successful 2017*
  – *Making it Work: The Essentials of Council-Manager Relations*
Student Chapters

Building the Profession

• Over 70 student chapters = 1,000+ student members
• 27 Chapters in the Southeast Region
• Does your alma mater have an ICMA Student Chapter?
# Student Chapters

## SOUTHEAST

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<th>Chapter Name</th>
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<td>Lincoln Memorial University</td>
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ICMA Coaching

• 26 state associations, including ACCMA, are partners!
• 6 live free webinars per year
  – Effective team training
• Archived webinars at http://icma.org/coaching
• ICMA CoachConnect
  – Register / trained to Coach
• Get a coach
ICMA members subscribe to the stringently-enforced Code of Ethics. Established in 1924, the Code and its principles include government professionalism and transparency.
Code of Ethics: Ongoing Review

• Tenet 3 revisions
  – 1,358 members provided feedback in November
  – ICMA Committee on Professional Conduct reviewing comments to finalize recommendations this Spring
Code of Ethics: Tenet 4

- Join us at the Regional Summits or online to provide your feedback
  - How does local government serve the best interests of all the people all the time?
  - Should we retain a guideline on length of tenure?
Leadership & Professional Development

Get on the Path to LIFELONG LEARNING
Leadership Advisory Board

Mission:

• Set leadership standard for professional local government management
• Create clear learning paths at every career stage
• Make leadership and ethics coequal overarching ICMA priorities

2017 Priorities:

• Agree on definition of leadership
• Identify leadership skills for each ICMA Practice at each career stage
Learning for Every Career Stage

- Voluntary credentialing program
- Leadership and management training through ICMA University
- Annual Conference attracting 3,000+ local government professionals
- Online learning, “Live” and “On Demand”
Take Your Career to the Next Level
Online Certificate Programs

LOCAL Government 101
MASTER THE
FUNDAMENTALS

LOCAL Government 201
ONLINE CERTIFICATE PROGRAM
Charting the course for ICMA

Mission
Vision
Values
Strategic Planning

• Redefining mission, vision, and values
• Implementation plan presented to the board next month

Our Mission

To advance professional local government through leadership, management, innovation, and ethics.

Our Vision

To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.
Southeast Regional Summit

Join us in Gatlinburg, Tennessee, April 27-28

- Preceded by the Emerging Professionals Leadership Institute, April 26-27
- Regional Nominating Committees meet for VP candidate interviews April 28