Alabama City/County Management Association

2016 ACCMA Winter Conference
January 27-29, 2016
Auburn, Alabama
KEY ISSUES IN 2015-2016
The profession is growing ...
10,000+ Members

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<th>Year</th>
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<th>Non-voting in service</th>
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Who are our members?

- Local government Full: 51%
- Local government Affiliate: 11%
- Students & Interns: 13%
- Professors: 15%
- Life & Retired: 10%
- Other non-local government: 1%
ICMA Student Chapters

Goals:

• Introduce and integrate students into local government management
• Familiarize students with ICMA members, resources, and the Code of Ethics.
• Establish connections between ICMA, schools, students, state associations, and managers.
What can you do?

Start a student chapter!

– No fees: costs are now underwritten by ICMA-RC
– Become the student chapter’s management advisor

▪ Teach a course
▪ Invite student groups to facilities tours, site or training demonstrations
▪ Help fund student professional development (memberships, conference scholarships)
Recruiting Emerging Leaders

Share the benefits of belonging to ICMA with your department directors and emerging talent:

- Department Directors: New flat dues rate of $200 for affiliate members
- Emerging Leaders: Tiered rate of $150/year 1, $175/year 2, and capped at $200
ICMA’s National Coaching Program

- ICMA-RC is underwriting the national coaching program.
- Building on the success of Cal-ICMA to launch the national program.
- Critical for providing support to emerging leaders and building diversity in the profession.
- Utilizing Cal-ICMA’s director of coaching to make this happen.
ICMA’s National Coaching Program

• 22 state associations have elected to receive one-on-one support for program development, advice on in-state programming, and more for a nominal fee $1,000.
ICMA Code of Ethics

- Adopt the revised Code
- Join the dialogue on integrity and trust in Tenet 3
- What’s on your wall?
ICMA Resources

- Model Employment Agreement
- First Time Administrators’ Handbook
- Recruitment Guidelines
- Municipal Bonds and Infrastructure Development – Past, Present, and Future
- Leadership in Local Government eBook Series

Search the ICMA Knowledge Network for additional resources: ICMA.org/KN
Update on Strategic Planning Task Force

December 2015

- Task Force and ICMA Executive Board joint meeting
  - Consensus on environmental scan
Environmental Scan – Major Driving Forces

Local Government:
- Environment
- Social Integration
- Technology
- Cost of Service Delivery
- Demographics
- Public DisTrust
- Globalization/Global Trends

The Profession:
- New Leadership Skills
- Public Disconnect
- Expectation for Increased Diversity
- Filling the Pipeline
- International Perspective
Strategic Planning Task Force – What’s Next?

December 2015 – May 2016:
- Develop strategies for ICMA
- Member engagement (Regional Summits, State Associations, Surveys)

May 2016: Meeting in San Antonio, Texas
- Consensus on ICMA’s Vision, Mission, Core Beliefs
- Refine strategies

December 2016:
- Final Strategic Plan approved by ICMA Board
Executive Director Recruitment

- GovHR is leading the search process
- Job profile completed with input from members, affiliate groups, and key stakeholders
- Applications due March 4, 2016
- Goal is to introduce the new Executive Director at the 2016 ICMA Conference
Reminders in the Region

Southeast Regional Summit
March 31 – April 1, in Savannah, Georgia

NEW!! Thursday 10:00 to Noon followed by lunch

“You Have What It Takes To Be a Resilient Leader” Panel session hosted by Women Leading Government
Questions?