

OPELIKA'S NEIGHBORHOOD

MOBILE WELLNESS CLINIC



On the road to good health.





Mobile Clinic Purpose

- Identify neighborhoods where residents are under-served
- Offer primary and preventative care to area with known health disparities
- Assist under-served individuals and families with healthcare needs
- Screen for chronic illness like high blood pressure, diabetes, depression, etc.
- Provide routine health screenings and comprehensive primary care
- Promote disease prevention services with community partners like:
 - Nutrition instruction
 - Social work/psychological consultations
 - Administration of medications
- Confidential STI and HIV consulting and testing
- Primary care includes things like:
 - Routine physicals
 - Routine health screenings
 - Family planning
 - Check up for minor illnesses
- Build relationships with citizens and learn what the needs are in the community

Provide free medical care services to the patient and provide services to all individuals regardless of their ability to pay or because of their race, sex, national origin, disability, religion or sexual orientation.



HOW WE GOT HERE?

CARVER JETER INITIATIVE

This initiative was a planning and visioning process to better connect the Carver and Jeter neighborhoods to the greater City of Opelika. It included discussions and planning for the community through:

- Land use and zoning
- Transportation
- Open space and environment
- Urban design
- Historic resources
- *Public services*
- Economic development





CASEY FAMILY PROGRAMS

- The City of Opelika partnered with Casey Family Programs several years ago to develop the Carver Jeter Plan.
- Casey Family Programs focuses on children at risk of poor educational, economic, *social and health outcomes*.
- One of its primary goals is to help reduce the need for foster care.
- Casey Family Programs named Opelika one of 12 “Communities of Hope” across the country. Communities of Hope work on increasing a community’s capacity to support children and families, invest public resources, leverage philanthropic engagement and improve lives.





MOBILE STUDIO

Through its partnership with Casey Family Programs, the City of Opelika was introduced to Mobile Studio.

- Mobile Studio is a community-based build and design group in Auburn that works with municipalities and public agencies to research and design solutions that better communities.
- Mobile Studio was introduced to the Gainesville, Florida Mobile Clinic and began assessing whether this was a good idea for the City of Opelika.
- Together with the City of Opelika, they are advancing this mobile outreach in our community.



GAINESVILLE, FLORIDA

Mobile Studios introduced Opelika to the idea of a mobile clinic after visiting a similar and highly successful program in Gainesville, Florida.

- This clinic sees on average 3,000 patients a year in medically underserved, low income neighborhoods and rural areas.
- By visiting neighborhoods where known problems existed, and by offering free, easy-access healthcare, the door opened to further dialogue and preventative actions.
- In addition, the clinic was able to work with local law enforcement to identify people with special needs and get them the care they needed.





CHALLENGES

- Funding
- Community buy-in
- Understanding the needs of individuals that live in the Carver-Jeter communities
- Trust issues
- Building relationships





CITIZEN INVOLVEMENT

- Communities of Hope
- Public relations
- Sunday school classes
- Presentations to businesses
- Letters to churches
- Media coverage
- Civic Organizations



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WHERE WE ARE TODAY

Our **PRIMARY NEED** is to redesign, retrofit and modify the bus as a mobile medical clinic. The bus will contain:

Interview room/waiting room

One exam room

Lavatory area with a sink

Bathroom/changing room

Secure records room

FUNDRAISING GOAL \$200,000

